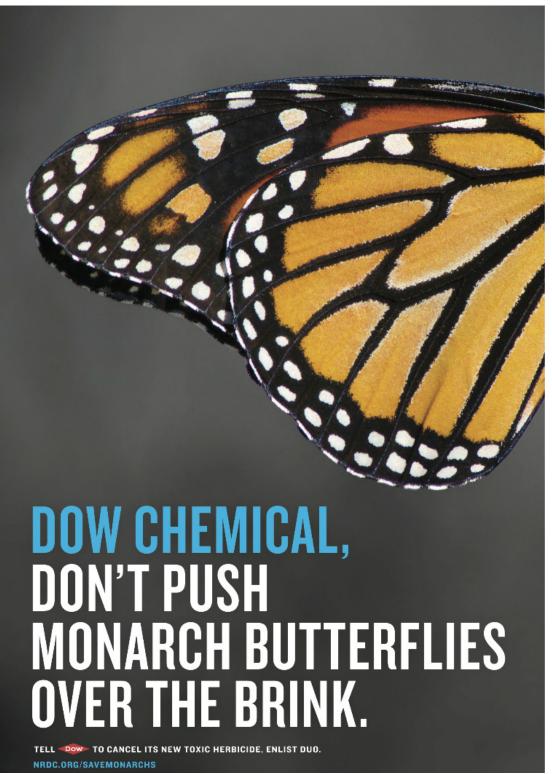
This full page ad appeared in <u>The New York Times</u> on Tuesday, July 7, 2015. The ad included all the text at the bottom of this page. The ad was paid for by the Members of the Natural Resources Defense Council (NRDC).



Monarch butterflies are in crisis.

Less than 20 years ago, an astounding one billion monarchs migrated to Mexico for the winter. This past winter, just 56.6 million monarchs made the journey, in large part due to the spraying of potent herbicides - produced by industrial agriculture giants like Dow Chemical - which are obliterating the native milkweed plants monarchs need to survive. Monarch butterflies can't live without milkweed - it is the only plant on which they lay their

eggs. No milkweed means no monarchs.

Now, Dow has unveiled Enlist Duo, a next-generation herbicide that will escalate the toxic assault on Mother Nature. It is a onetwo punch that combines milkweed-destroying glyphosate with 2,4-D, an herbicide that also may pose a health risk to people. Dow should end this chemical arms race by shelving its plans for selling Enlist Duo - before the majestic monarch butterfly migration is gone forever.

Tell to cancel its new toxic herbicide, Enlist Duo.